

GUARDIAN CONSENT LANGUAGE FOR ENROLLMENT APPLICATIONS

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Consent language for your paper and digital enrollment forms.

SCOPE OF THIS DOCUMENT

Audience	School admissions/enrollment staff completing onboarding with AskElira
Purpose	Pre-approved language schools add to their own enrollment application to authorize AskElira's automated outreach — covering enrollment, daily attendance, and other school-year communications
Related Documents	AskElira Schools TCPA Consent & Outreach Scripting Document (Part A, Pathway B — fallback if this language is not added)

WHY THIS MATTERS — READ BEFORE ONBOARDING. Federal law (the TCPA) requires a guardian's consent before AskElira can call or text them on your school's behalf using automated or artificial-voice technology — and that consent must cover everything AskElira does for your school, not just enrollment. AskElira also places automated daily attendance calls throughout the year, so the language below covers both. The simplest, most reliable way to capture consent is through your own enrollment application — where you already collect a guardian's phone and email, before the child is enrolled. The consent below covers calls, texts, and email. Separately, your school may offer AskElira's website chat assistant ("Elira"): chat is inbound-only, identifies itself as an AI assistant, links to the Privacy Policy, and is covered by that policy rather than this consent.

1. Where to Add This Language

Add the consent language directly next to where your application already asks for a guardian's phone number and email — not on a separate page or buried in general terms. A guardian should see it and actively agree as part of submitting the application (a signature line on paper, or a checkbox digitally).

2. Language for Paper Enrollment Applications

Add near the guardian contact-information fields:

SCHOOL COMMUNICATIONS CONSENT — tick each permission you agree to. They are separate, and you may leave any of them blank. Each covers my child's enrollment status, waitlist updates, offers of admission, daily attendance, and other school-related communications throughout the school year, from **[School Name]** and its family-communications technology partner, stoplosses.ai LLC.

- ☐ **Text messages** at the mobile number provided, including automated text messages. Message frequency varies. Message and data rates may apply. Reply STOP to cancel, HELP for help.
- ☐ **Phone calls** at the number provided, including calls placed using an automatic telephone dialing system and calls using an artificial or prerecorded voice. **Separate from the text-message permission above.**
- ☐ **Email** at the address provided.

By signing below I agree to the permissions I have ticked, and I understand that:

- Message and data rates may apply.
- I am the subscriber or regular user of the phone number(s) provided above.
- I am **not** required to agree to receive these communications as a condition of my child's enrollment, admission, or continued attendance.
- I may revoke this consent at any time by replying STOP to a text, clicking unsubscribe in an email, pressing **8** during any automated call — enrollment or attendance — or contacting the school office directly. Pressing 8 stops all automated calls, texts, and emails from the school to that number, permanently.
- On any automated call, pressing **9** connects me to the school office and pressing **7** reports a wrong number. During an automated *attendance* call, pressing **6** stops those calls only and is not a revocation — the text and email notices continue, and texting CALLS turns the calls back on.
- Message frequency varies: no more than 1 automated call and 2 text messages per family in any 24-hour period about the same enrollment event, up to 3 call attempts per enrollment event, and no more than 1 call, 1 text, and 1 email per student absence. Where the school sends late-arrival notices, no more than 1 additional text message on a day your child is marked late. Reply **HELP** for help and **STOP** to cancel.
- Messages are sent by **[School Name]** through its technology partner stoplosses.ai LLC. The messaging terms and the privacy policy are at **schools.askelira.com/legal**.

Guardian Signature: _____ Date: _____ Printed Name: _____
Phone(s): _____ Email: _____

3. Language for Digital / SchoolMint Applications

Add as a required checkbox before submission, near the guardian contact fields:

Tick each permission you agree to. These are separate: ticking one does not tick another, and you may leave any of them blank. None of them affects your child's application, admission, or continued attendance. All of them cover my child's enrollment status, waitlist updates, offers of admission, **daily attendance**, and other school-related communications throughout the school year, from **[School Name]** through its family-communications technology partner stoplosses.ai LLC.

☐ **Text messages** (including automated or AI-assisted) at the mobile number I provided above. Message frequency varies. Message and data rates may apply. Reply STOP to cancel, HELP for help.

☐ **Phone calls** (including automated and prerecorded or AI-assisted voice) at the number I provided above.

This is separate from the text-message permission — agreeing to one does not agree to the other.

☐ **Email** at the address I provided above.

☐ **No thank you.** Do not contact me by automated call or text. The school may still reach me by non-automated means.

If you ticked text messages or phone calls: I confirm that **I am the subscriber or the regular user of the phone number(s) I provided above.** I understand that I am **not** required to agree to receive these communications as a condition of my child's enrollment, admission, or continued attendance.

I may revoke this consent at any time by replying **STOP** to a text, clicking **unsubscribe** in an email, pressing **8** during any automated call — enrollment or attendance — or contacting the school office directly. Pressing 8 stops all automated calls, texts, and emails from the school to that number, permanently. On any automated call,

pressing **9** connects me to the school office and pressing **7** reports a wrong number; during an automated *attendance* call, pressing **6** stops those calls only and is not a revocation, and texting **CALLS** turns them back on.

Message frequency varies: no more than 1 automated call and 2 text messages per family in any 24-hour period about the same enrollment event, up to 3 call attempts per enrollment event, and no more than 1 call, 1 text, and 1 email per student absence. Where the school sends late-arrival notices, no more than 1 additional text message on a day your child is marked late. Reply **HELP** for help and **STOP** to cancel. Message and data rates may apply. Messages are sent by **[School Name]** through stoplosses.ai LLC. Messaging terms and privacy policy: schools.askelira.com/legal.

By making a selection and submitting this application, I electronically sign this consent, and I agree that my electronic signature has the same effect as a handwritten one.

AskElira's own guardian opt-in page implements this pattern: **independent checkboxes — text messages, phone calls, and email are three separate permissions**, none pre-selected, plus an explicit "no thank you" that is the only thing which revokes a prior consent; a subscriber attestation that appears only once a family elects to be contacted; and the electronic-signature statement above. The text-message permission is deliberately never bundled with any other channel, because carrier registration rules for automated messaging (A2P 10DLC) require SMS consent to stand alone. The consent record stores the wording version shown, the election, the subscriber attestation, the capture method, and the timestamp.

Both options must be presented together, and neither may be pre-selected. Make the *question* required — the guardian cannot submit the application without choosing Yes or No — rather than making the Yes box required. A form that cannot be submitted without agreeing is not voluntary consent, and it contradicts the "not a condition of enrollment" statement the same form makes. Presenting both options also gives AskElira a clear, recorded yes/no for every applicant instead of an ambiguous blank.

4. What AskElira Needs From You

The consent result must reach AskElira as **data**, not just a signed paper form:

- **Digital (SchoolMint or similar):** the choice should sync to AskElira as a consent-status field alongside the guardian's phone and email — the team confirms the exact field during onboarding.
- **Paper:** your enrollment team records the yes/no in whatever system feeds AskElira (e.g., a tracker column) so it transfers automatically.

Keep the audit record. A consent is only as good as the evidence behind it. For every digital submission your system should retain, and be able to produce on request:

- the **exact wording and version** of the consent language the guardian was shown — not the current wording, the wording on the day they agreed;
- the guardian's name and their relationship to the student;
- each phone number and email address the consent covers, as submitted;
- the **date and time** of submission, and the electronic-signature attestation shown above; and
- whatever submission evidence your platform records — the application or submission identifier, and any IP or session record it keeps.

Paper forms need the same substance: the signed form itself, filed and retrievable, showing the version of the language the guardian signed. AskElira retains its own copy of whatever consent evidence reaches it and keeps it for the engagement plus four years.

AskElira will not place any automated call or send any automated text to a guardian until this consent status is confirmed on our end. No email, staff message, or verbal confirmation can substitute.

5. If You Can't Add This Language Yet

Not a blocker — AskElira maintains a standalone Guardian Consent Form (TCPA Consent & Outreach Scripting Document, Part A) that families can sign directly instead. It takes more coordination at scale but satisfies the same legal requirement. Tell your AskElira contact which path your school will use.

6. Contact

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Part of the AskElira Schools onboarding packet (v2.7, August 2026). The executed MSA, DPA, and NY Ed Law § 2-d Addendum control over any summary of them.